



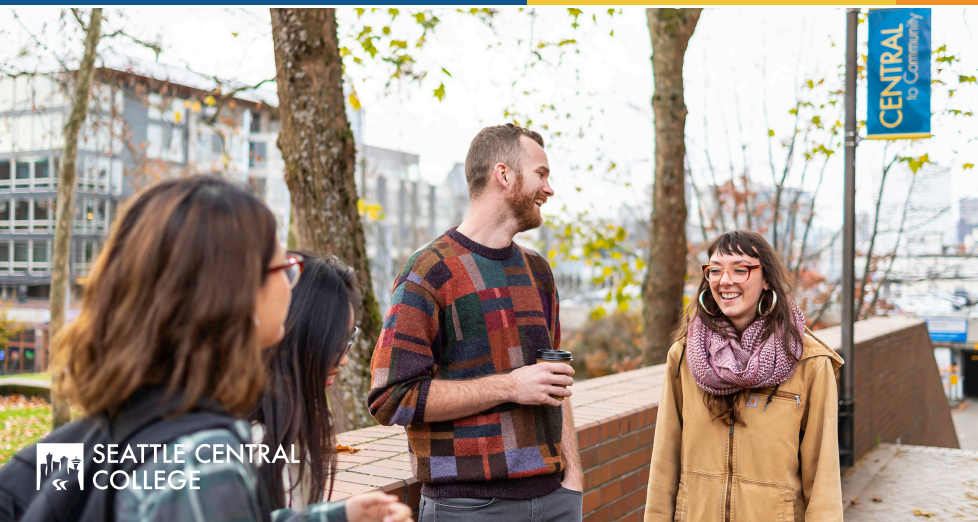
SEATTLE COLLEGES
Central · North · South

EQUITY CAN'T WAIT

Virtual Launch Event

Thursday | March 25, 2021

Contribute at: equitycampaign.info



SEATTLE CENTRAL COLLEGE



NORTH SEATTLE COLLEGE



SOUTH SEATTLE COLLEGE

Politically, economically, culturally — it's a time of immense churn. No one can say with confidence what the next year will bring, or even the next month, except this: If things go badly, those likeliest to be hurt will be those living at our community's margins: Lower-income people. Black and Brown people.

Of this there's plenty of recent evidence. A July 2020 report of the Washington Roundtable found that, over the course of the pandemic, younger workers, people of color, and people with no postsecondary credential have lost jobs at rates 25 to 50 percent higher than holders of bachelor's degrees.

Equity demands better — and equity can no longer wait.

If you believe that everyone should share in the opportunities of this great city, join with Seattle Colleges as we take a bold role helping those upended in today's crises to regroup, re-skill, and ultimately reweave their lives — and our community.

Shouan Pan, Ph.D.
Chancellor, Seattle Colleges

Steve Hill
Chair, Seattle Colleges Board of Trustees

A campaign for social **justice**, economic **opportunity**, and community **recovery**

\$50M
campaign to

- Support Students
- Power Innovation
- Strengthen Capacity

Racial equity, and social equity more broadly, have surged as public issues. People from Black and Brown communities have not only suffered a lopsided share of sickness and death in the pandemic, but borne the brunt of massive and continuing job loss. At the outset of the pandemic younger workers, people of color, and people with no postsecondary credential lost employment at rates 25 to 50 percent higher than holders of bachelor's degrees.

People of goodwill across our city and our country wonder **how to bend the arc of justice toward genuine inclusion and true equity** — and bend it durably.

The Seattle Colleges are a key part of the answer. North, South and Seattle Central Colleges each have a distinct personality and curricular focus. But all share a commitment to being the best open-access colleges anywhere, welcoming students regardless of

background, past academic performance, citizenship status, or age.

What this means is this: We can be — and very often are — the springboard to better opportunity and brighter lives for people pushed to the margins. Every year more than 41,000 people enroll in our programs.

It's gratifying that every spring we graduate thousands of Seattleites, a big share from communities historically underserved by higher education.

But we're not doing well enough. At the Seattle Colleges, similar to other institutions of higher ed, **underserved students complete their programs at lower rates.** At the Colleges, this equity gap is 12 points.

Knowing that **2/3 or more of today's jobs require a postsecondary credential**, we won't rest until this gap is closed — and closing it will take resources. Equity Can't Wait is a multipronged campaign to overcome key barriers.

41,213

students attend
Seattle Colleges

28

is their average age
(20% are parents)

43%

are from
families of color

48%

are first-generation
college students

#1

Seattle's rank nationally among big cities
in percentage of young adults with
a bachelor's degree

Yet only 41% of Washington's young people earn a bachelor's by age 26. *Implication: Local young people — roughly half of whom are people of color — aren't competing for our region's best jobs.*

\$50M for educational equality

Support Students

- **Deliver fully on Seattle Promise**, the partnership among Seattle Colleges, the City of Seattle and Seattle Public Schools that provides the city's new high-school graduates with two years of free tuition and comprehensive support services.
- **Enhance student support services**, acknowledging the mountain of evidence showing the huge difference well-resourced mentorship, counseling, tutoring and other assistance make in student success.
- **Expand availability of scholarships and safety-net grants.**
- **Bridge the equity gap with targeted programs**, such as alternative math pathways and transfer opportunities to Historically Black Colleges and Universities.

Power Innovation

- **Keep programs and curricula responsive** to fast-evolving employer and community needs.
- **Create flexible learning options**, including micro-credentials and short-term training.
- **Create a center for excellence in online community college education**, letting faculty of the Colleges harvest learnings from teaching online during the pandemic and be positioned for continued, and likely growing, demand for such classes.

Strengthen Capacity

- **Recruit and retain diverse and talented faculty** who truly reflect our community.
- **Create the physical infrastructure for future-facing education**, including state-of-the-art facilities where students can prepare for careers in information and communications technology.



Did you know?

40%

of Americans pursue higher education at community colleges like Central, North and South Seattle Colleges

1¢

of every philanthropic dollar given to higher education goes to community colleges

130 fields of study

49,239 grads just since 2008

>\$1B in economic impact



To learn more or to help, please contact us:

By email: advancement@seattlecolleges.edu

Online: equitycampaign.info

By telephone: 206/934.2939



People you will meet tonight

DENISE BAÑUELOS is Director of Equity, Inclusion, and Diversity & Workforce Development at Kaiser Permanente Washington. The company is a partner of the Seattle Colleges in medical education, particularly in preparing Certified Medical Assistants.

MELBA BARTELS is Executive VP and Chief Financial Officer for BECU, and a proud alum of both South Seattle College and the University of Washington. She serves as Treasurer of the Seattle Colleges Foundation.

ALLEN BICKHAM is a student in the Public Health program at the University of Washington. He began his higher education at Seattle Central College.

AMBER CHRISTENSEN is a senior in the Allied Health Respiratory Therapy baccalaureate program at Seattle Central College, based at Pacific Tower on Beacon Hill.

CAMILA CHRISTENSEN is a student pursuing her interest in Computer Science at the University of Washington. She transferred from Seattle Central College.

CHEMENE CRAWFORD, Ed.D. was named Interim President of North Seattle College in 2020. She was previously Associate Vice Chancellor for the Dallas County Community College District. She earned her doctorate in Organizational Leadership from Nova University.

BARBARA DINGFIELD is Board Chair for the Seattle Colleges Foundation. She was previously Senior Partner at The Giving Practice, a consultancy to philanthropies. Earlier she served as Director of Community Affairs at Microsoft, expanding the company's strategic philanthropy from regional to national and international in scope.

SAMANTHA DOLAN, Ph.D. is Interim Associate Director of Early Childhood Initiatives at North Seattle College. She earned her doctorate in 2015 at the University of Washington with a dissertation focused on early childhood special education programs.

SHEILA EDWARDS LANGE, Ph.D. is President of Seattle Central College. She was named to the position in 2016, after nine years as a Vice President and Vice Provost at the University of Washington. Her Doctor of Philosophy, from the UW, is in Educational Leadership and Policy Studies.

JON FINE is co-chair of the Equity Can't Wait Campaign Advisory Council and is Board Secretary for the Seattle Colleges Foundation. He is the former President and CEO of United Way of King County, a role he held for nineteen years, stepping down in 2019.

D'ANDRE FISHER is Associate Vice President for Equity, Diversity and Inclusion at North Seattle College. Previously he was Special Assistant to the Vice President at the University of Oklahoma (OU), working to advance that institution's commitment on all aspects of diversity. He earned his master's in Adult and Higher Education at OU.

ANNIE GARRETT manages the Bachelor of Applied Science Degree in Early Childhood Education at North Seattle College, and is also a part-time faculty member in the program. She holds a master's in Educational Leadership, Policy Studies, and Organizations from the University of Washington.

more...



People you will meet tonight *(continued)*



NINDER GILL is a tenured faculty member and grant manager for the Early Childhood Education program at North Seattle College. She completed her master's in Education at UW Bothell in 2010 and is currently an Ed.D. candidate at Northeastern University.

BETSY HASEGAWA, Ed.D. became Associate Vice President for Equity, Diversity and Inclusion at South Seattle College in 2018. Earlier she was Director for Intercultural Affairs and Leadership at Whatcom Community College. She earned her doctoral degree at Harvard's Graduate School of Education.

KERRY HOWELL is Vice Chancellor for Advancement for Seattle Colleges and CEO of the Seattle Colleges Foundation. She previously held senior advancement roles at the Claremont Colleges, the University of Washington, and Washington State University.

VALERIE HUNT, Ph.D. is Associate Vice President for Equity, Diversity and Inclusion at Seattle Central College. An educator for over 25 years, Dr. Hunt has devoted her professional career to equitable access to education for marginalized and minoritized communities. Her doctorate, in U.S. immigration policy, was earned at the University of Washington.

STEVE MULLIN is President of the Washington Roundtable, a nonprofit member organization for the state's major private sector employers. The Roundtable advocates public policy that supports economic vitality and fosters opportunity for all Washingtonians.

SHOUAN PAN, Ph.D. is the tenth Chancellor of the Seattle Colleges, a position for which he was chosen in 2016. Previously he served for eight years as president of Mesa Community College in Arizona. He earned his Doctor of Philosophy in Higher Education at Iowa State University. Dr. Pan's honors include the prestigious Innovation of the Year Award by the League for Innovation in the Community College.

CONSTANCE RICE, Ph.D. is co-chair of the Equity Can't Wait Campaign Advisory Council. Currently a University of Washington Regent, Dr. Rice has also been a Senior Executive Fellow at Casey Family Programs and a Senior Chancellor of the Seattle Colleges. Puget Sound Business Journal honored her with its Women of Influence Lifetime Achievement Award in 2018.

ROSIE RIMANDO-CHAREUNSAP, Ed.D. has been serving students and her community of colleagues at South Seattle Colleges since 2000. She became President in 2018, and also serves as Vice Chancellor of Equity, Diversity, and Inclusion for the three-colleges Seattle Colleges District. Her doctorate in Educational Leadership and Policy Studies is from the University of Washington.

JIM SINEGAL is a co-founder and former CEO of Costco Wholesale. Passionate about educational equity, he is co-founder of the Costco Scholarship Fund, which benefits underrepresented students at the Seattle Colleges, Seattle University, and the University of Washington. He began his own academic career at a community college in California.

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Big thanks also to...

Roberto Bonaccorso

Jennifer Branstad

Tom Butterworth and Rich McAdams (SCCTV)

Kurt Buttleman

Barb Childs

Jennifer Clark

Bryan Cohen / C+C

Brad Curran

Barbara Dingfield

Jon Fine

D'Andre Fisher

Annie Garrett

Ping Harman

Betsy Hasegawa

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AND... Sam Veatch, Katie Furia, Connor Creighton,
Anne Larkin, Jennifer Steenstra, Brad Mace
and all at Touch Worldwide

