



*Join us as a Sponsor*

# Momentum

## 2023 Seattle Colleges Foundation Gala

**EQUITY**  
CAN'T WAIT.



SEATTLE COLLEGES  
FOUNDATION

**THURSDAY, OCTOBER 19, 2023** (IN-PERSON AT FREMONT STUDIOS)

**5:00 PM** (CHECK-IN & RECEPTION) | **6:00 PM** (DINNER & PROGRAM)

*Our city is only as strong as its base of skilled workers:* The carpenters, electricians, welders and ironworkers who build our homes and infrastructure... The child-care professionals and teachers who expertly look after and educate our kids... The nurses and respiratory therapists who care for us when we're sick... The chefs who keep restaurants and groceries stocked with delicious food... The ferry workers who move us safely across the water for work or play.

Yet in these and many other critical fields, the shortage of people with needed know-how grows larger every day. Partly it's a growing wave of baby-boomer retirements, accelerated by the pandemic. Partly it's that younger people — wary of student debt and lured by historically good pay in entry-level jobs — are deciding to skip or delay the post-secondary education that could prepare them for higher-skilled, more meaningful work with significantly higher income.

The Seattle Colleges — North, Central and South — are working to turn this around. Our formula includes innovative and flexible new programs (ranging from certificates that take a few weeks to a growing array of 4-year baccalaureates), affordable tuition, scholarships, emergency-needs grants, new advising and mentoring programs, committed instructors, and **a culture that welcomes and supports the success of everyone, of every background.**

**In our proud role as the city's community colleges,** North, Central and South are the destination for tens of thousands of Seattleites who might otherwise be excluded from the economic and social mobility higher-ed makes possible. We are committed to being the best open-access colleges anywhere, welcoming everyone regardless of race, ethnicity, gender, age, citizenship, sexuality, religious belief, past academic performance, or history of incarceration.

With the **Equity Can't Wait** campaign, the Seattle Colleges Foundation is ensuring that all these remarkably varied students have every chance to thrive. This means mobilizing added resources for scholarships and student services, for added innovation in programs and curricula, and for excellence in instruction and facilities. **Our \$50 million** campaign launched in Spring 2021 and is already more than three-quarters to goal.



**SEATTLE COLLEGES**  
North • Central • South

**130**

### Study programs

Associate degrees, transfer degrees, certificate programs, apprenticeships, and 15 baccalaureate programs across eight areas of study:

- Arts, Design, and Graphics
- Health and Medical
- Business and accounting
- Science, Technology, Engineering, and Math
- Culinary, Hospitality, and Wine
- Skilled Trades and Technical Training
- Education and Human Services
- Social Sciences, Humanities, and Language

**29,801**

Enrolled students  
(2021-22)

**46%**

people of color

**48%**

first in their families to attend college

**~20%**

are parenting

**44%**

work half time or more

**49%**

experienced food or housing insecurity in the last month



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Thursday October 19, 2023 | 5:00 PM | Fremont Studios | Seattle, WA

### Sponsorship Levels & Benefits

All sponsorships below come with a complimentary table for ten. Can't sponsor, but still want to participate?  
**Host a table for just \$2,500.** Write [julia.katz@seattlecolleges.edu](mailto:julia.katz@seattlecolleges.edu) for details.

- **550 projected attendees** (a select audience of top community, business, educational and civic leaders)
- Potential for notice in **public radio underwriting spots** and a **post-event thank you in the PSBJ**
- Your name or logo in **e-communications to tens of thousands** of Seattle Colleges constituents

Benefits		\$5,000 Supporting	\$10,000 Ally	\$15,000 Advocate	\$25,000 Champion	\$50,000 Presenting
MARKETING MATERIALS	Event web page	Name	Logo	Logo	Prominent logo	Most Prominent logo
	Save-the-date and reminder emails (25,000 recipients)					
	Event printed program					
	Event thank-you slide					
Special night-of <b>sponsor gift</b>		✓	✓	✓	✓	✓
Spoken <b>acknowledgment</b> during event		–	✓	✓	✓	✓
Post-event <b>Puget Sound Business Journal</b> thank-you ad		–	–	Logo	Prominent logo	Most prominent logo
<b>Prominent table location</b>		–	–	–	Prominent VIP table location	VIP table close to the stage
Mention in <b>public radio</b> event promotions		–	–	–	–	✓

### Current Sponsors

\$5K   Supporting	\$10K   Ally	\$10K   Advocate	\$25K   Champion	\$50K   Presenting
McKinstry Alaska Airlines Symetra U.S. Bank WaFd Bank C+C UW Medicine Seattle Children’s Mortenson Deloitte	    J.P.Morgan   CHASE  Jackie Martinez & Ray Morales		Mark & Christina Dawson  Jon Fine & Paula Selis  Mike & Becky Hughes	